

# AD2S

AEROSPACE & DEFENCE SUPPORT AND SERVICES

## BOOKING FORM

Organized by:



BCI AEROSPACE

Under the aegis of:



**OFFICIAL PARTNER 50**Bare surface of **50 sqm** in a prime location**40,000 €****Visibility:**

- Your space in a prime location on the show floor
- Your logo added to all AD2S communication campaigns, website and on-site signage
- Presence at the press conference, page in the press kit and mention in press releases
- Advertising page and presentation sheet in the official show guide
- 5-minute speaking slot during the AD2S evening reception
- Presentation sheet and advertising page in the AD2S online directory
- Schedule of pre-arranged and mutually agreed meetings (on the 26/09 and 27/09)

**Access:**

- 30 badges to the exhibition and technical demonstrations (3 days)
- 15 badges to the AD2S Summit (luncheon and cocktail on 25/09 incl.)
- 15 badges to business lunches and coffee breaks on 26/09 and 27/09
- 15 invitations to the AD2S evening reception

**OFFICIAL PARTNER 36**Bare surface of **36 sqm** in a prime location**30,000 €****Visibility:**

- Your space in a prime location on the show floor
- Your logo added to all AD2S communication campaigns, website and on-site signage
- Presence at the press conference, page in the press kit and mention in press releases
- Advertising page and presentation sheet in the official show guide
- Presentation sheet and advertising page in the AD2S online directory
- Schedule of pre-arranged and mutually agreed meetings (on the 26/09 and 27/09)

**Access:**

- 20 badges to the exhibition and technical demonstrations (3 days)
- 10 badges to the AD2S Summit (luncheon and cocktail on 25/09 included)
- 10 badges to business lunches and coffee breaks on 26/09 and 27/09
- 10 invitations to the AD2S evening reception

**PARTNER 24**Bare surface of **24 sqm****13,000 €****Visibility:**

- Your logo added to all AD2S communication campaigns, website and on-site signage
- Advertising page and presentation sheet in the official show guide
- Presentation sheet and advertising page in the AD2S online directory
- Schedule of pre-arranged and mutually agreed meetings (on the 26/09 and 27/09)

**Access:**

- 10 badges to the exhibition and technical demonstrations (3 days)
- 5 badges to the AD2S Summit (luncheon and cocktail on 25/09 included)
- 5 badges to business lunches and coffee breaks on 26/09 and 27/09
- 5 invitations to the AD2S evening reception

## ALL-INCLUSIVE PACKAGES

### PREMIUM 24

All equipped 24 sqm booth:

18,000 €

- Carpet flooring
- Aluminium structure and white melamine panels, storage space and small meeting space
- 1 head sign with your organization's name and booth number (more printing options available)
- 2 tables, 6 chairs and a paper basket
- 1 presentation sheet in the AD2S online directory
- Schedule of pre-arranged and mutually agreed meetings (on the 26/09 and 27/09)
- Free and unlimited access to conferences, workshops and technical demonstrations
- Access to : coffee breaks, business lunches, the AD2S Summit cocktail on 25/09
- Your logo added to all AD2S communication campaigns, website and on-site signage as a tier 2 partner
- Advertising page and presentation sheet in the official show guide

For 5 people from your organization (more delegates can be added at extra costs)

### BASIC 12

All equipped 12 sqm booth:

6 200 €

- Carpet flooring
- Aluminium structure and white melamine panels (storage space is optional - see the purchase order part)
- 1 head sign with your organization's name and booth number (more printing options available)
- 2 tables, 6 chairs and a paper basket
- 1 presentation sheet in the AD2S online directory
- Schedule of pre-arranged and mutually agreed meetings (on the 26/09 and 27/09)
- Free and unlimited access to conferences, workshops and technical demonstrations

For 2 people from your organization (150 euros excl Tax per extra participant)

BASIC 12 CUSTOMIZED - 6 printed wall panels

8 000 €

### BASIC 6

All equipped 6 sqm booth:

4 000 €

- Carpet flooring
- Aluminium structure and white melamine panels, storage space and small meeting space
- 1 head sign with your organization's name and booth number (more printing options available)
- 1 table, 3 chairs and a paper basket
- 1 presentation sheet in the AD2S online directory
- Schedule of pre-arranged and mutually agreed meetings (on the 26/09 and 27/09)
- Free and unlimited access to conferences, workshops and technical demonstrations

For 1 person from your organization (150 euros excl Tax per extra participant)

BASIC 6 CUSTOMIZED - 5 printed wall panels

5 500 €

## COUNTER-TOP

- Counter-top with personalized attached panel, 2 bar stools
- 1 presentation sheet in the AD2S online directory
- Schedule of pre-arranged and mutually agreed meetings (on the 26/09 and 27/09)
- Free and unlimited access to conferences, workshops and technical demonstrations
- For 1 person from your organization (extra pass = 150 euros HT)

2 250 €



For 1 person from your organization (150 euros excl Tax per extra participant)

## AD2S SUMMIT

AD2S SUMMIT is the conference part of the show. A series of high-level panel discussions will take place during 3 days (the French Minister of Defence, Army senior officials and industry C-level executives are expected to attend). Workshops and pitches will take place on the show floor on 26-27 September.

To view the programme => <https://bordeaux-merignac.bciaerospace.com/>

## AD2S SUMMIT PARTNER

- Your logo added to all AD2S communication campaigns, website and on-site signage as a partner
- Presence at the press conference, page in the press kit and mention in press releases
- Advertising page and presentation sheet in the official show guide
- Presentation sheet in the AD2S online directory
- Schedule of pre-arranged and mutually agreed meetings (on the 26/09 and 27/09)
- Up to 2 roll-up posters placed at the entrance of the conference room

8 500 €

10 passes to the AD2S SUMMIT (described below)

## AD2S SUMMIT PASS

- Unlimited access to conferences, workshops, pitches, indoor and static exhibition, military demos
- Access to: the lunch and to the cocktail on 25/09

600 €

Valid for 1 person from your organization

## MANAGEMENT FEES

These fees are mandatory to all exhibitors.

350 €

- Your organization listed in the official show guide, in the post-event pdf directory and on the website
- Basic power outlet installed at your booth or space
- Cleaning of your booth and common areas
- Personalized badges with QR code
- Parking
- 10 invitations for your customers (please send your guest list to us for approval by the 7th July 2024)
- Administration fees

# PURCHASE ORDER

## BILLED ENTITY

Organization name: \_\_\_\_\_

Billing address: \_\_\_\_\_

Post code: \_\_\_\_\_

Telephone : \_\_\_\_\_ Town: \_\_\_\_\_ Country: \_\_\_\_\_

## BILLING CONTACT

Registration # : \_\_\_\_\_

Full name / job title : \_\_\_\_\_ VAT # : \_\_\_\_\_

Office Phone : \_\_\_\_\_ E-mail : \_\_\_\_\_

DESCRIPTION	RATES (VAT EXCL)
<input type="checkbox"/> OFFICIAL PARTNER 50	40,000 €
<input type="checkbox"/> OFFICIAL PARTNER 36	30,000 €
<input type="checkbox"/> PARTNER 24	13,000 €
<input type="checkbox"/> PREMIUM 24	18,000 €
<input type="checkbox"/> BASIC 12 CUSTOMIZED	8,000 €
<input type="checkbox"/> BASIC 12	6,200 €
<input type="checkbox"/> BASIC 6 CUSTOMIZED	5,500 €
<input type="checkbox"/> BASIC 6	4,000 €
<input type="checkbox"/> COUNTER-TOP	2,250 €
<input type="checkbox"/> AD2S SUMMIT PARTNER	8,500 €
<input type="checkbox"/> AD2S SUMMIT PASS	600 €

## Sponsorship and options

<input type="checkbox"/> Bare indoor space 24 sqm min. (400 €/sqm)	_____ sqm x 400 € = _____ €
<input type="checkbox"/> Bare outdoor space 50 sqm min. (100€/sqm)	_____ sqm x 100 € = _____ €
<input type="checkbox"/> Advertising page in the show guide	1,000 €
<input type="checkbox"/> ½ page of advertising in the show guide	700 €
<input type="checkbox"/> Show guide inside back cover	3,000 €

DESCRIPTION	RATES (VAT EXCL)
<input type="checkbox"/> Show guide inside front cover	3,500 €
<input type="checkbox"/> Show guide back cover	3,500 €
<input type="checkbox"/> Tote bag sponsor <b>Exclusivity</b>	12,000 €
<input type="checkbox"/> Lanyards sponsor (provided by sponsor) <b>Exclusivity</b>	10,000 €
<input type="checkbox"/> Evening reception sponsor <b>Exclusivity</b>	10,000 €
<input type="checkbox"/> Badge sponsor (your logo at the front of all badges) <b>Exclusivity</b>	3,000 €
<input type="checkbox"/> Floor signs (3 stickers with your logo and booth #)	1,000 €
<input type="checkbox"/> Website banner (15 days prior to the show)	500 €
<input type="checkbox"/> Co-exhibitor * with access to the business meetings	1,500 €
<input type="checkbox"/> Co-exhibitor * without access to the business meetings	500 €
<input type="checkbox"/> Storage space (for 12sqm booths)	300 €
<input type="checkbox"/> Customized booth panel (2,5 m x 1 m)	300 €
<input type="checkbox"/> Extra delegate (exhibitor)	150 € x _____ (pax) _____ €
<input type="checkbox"/> Evening reception (26/09/24)	100 € x _____ (pax) _____ €

\* 2 co-exhibitors maximum - on a 12 sqm booth min. - exclusively for SMEs and non-for-profit associations

**MANAGEMENT FEES (mandatory) 350 €**

**TOTAL HT** \_\_\_\_\_ €  
**VAT\*** \_\_\_\_\_ €  
**TOTAL** \_\_\_\_\_ €

Project Director & Partner Relations  
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**PLEASE READ CAREFULLY, ACCEPT AND SIGN  
 THE FOLLOWING TERMS AND CONDITIONS**

## PAYMENT TERMS

### **\*Additional Information on tax:**

- a) Your company is registered in France, French tax (VAT) is due and will appear on the final invoice.
- b) Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- c) Your company is based in a non-European country, no taxes are applicable.
- d) Your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

A deposit of 60% of the amount must be paid when sending the booking form.  
The total balance must be paid BEFORE the event.

### **Payment can be made by:**

- Credit card (Visa, Mastercard or American Express accepted) - A link will be sent along with the invoice.
- Bank transfer (if you choose this option, please email the proof of transfer to [compta@advbe.com](mailto:compta@advbe.com))

ADVANCED BUSINESS EVENTS BANK ACCOUNT DETAILS (also mentioned on your invoice) :  
IBAN: FR76 3000 4008 0400 0107 2835 736  
SWIFT: BNPAFRPPXXX  
Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES  
Address : 8- 10 avenue Ledru Rollin - 75012 Paris, France

## TERMS & CONDITIONS

**Event Name:** AD2S - AEROSPACE SUPPORT & SERVICES (hereinafter referred to as the "Event")

**Date:** September 25,26,27, 2024 (hereinafter referred to as "Date")

**Site:** Base aérienne 106 - Mérignac (hereinafter referred to as "Site")

**City:** Mérignac **Country:** France

### 1/ ORGANIZATION

The Event is organized by abe - advanced business events, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-BILLAN COURT CEDEX - France, hereafter referred to as the Organizer.

### 2/ PURPOSE

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

### 3/ PLACE AND DATE

The Event will be held at the Place and Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

### 4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion.
- The participant may cancel their registration forty-five days (45) or more prior to the Event, and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund.
- All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, shouldn't their accounts be settled.
- The Participant understands that registration will be confirmed once a deposit has been made. The Organizer reserves the right to cancel the Participant's registration, should the latter fail to process the initial payment as requested in the booking document.

### 5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

### 6/ PREVENTIVE MEASURES

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases.

The Participant understands that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

### 7/ INSURANCE

The Organizer is solely responsible for setting up and running the Event. However, the Organizer's shall not be legally liable for any harm caused to the Participant by a third party.

The Participant must hold an insurance policy that covers all damages caused by them, their staff, or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event.

The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff, and belongings during the preparation and running of the Event.

**8/ FOR THE DIGITAL EVENT ONLY:**

(a) You undertake to be responsible for any technical requirements needed to enable you to access the Event website, app or other platform (the "Event Platform") made available by the Organizer to facilitate participation in the Event. We do not guarantee that the Event Platform will operate continuously, securely or without errors or interruption, and we do not accept any liability for its temporary unavailability. We do not guarantee that the Event Platform and/or any content thereon (including, without limitation, any content available for download) will be free from viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties. You must not attempt to interfere with the proper working of the Event Platform (for example, by attempting to circumvent security or tamper with, hack into or otherwise disrupt any computer system, server, website, router or any other internet connected device). You agree to comply with any website terms of use and/or fair or acceptable use policies indicated on any website on which the Event Platform is hosted.

(b) We do not endorse or accept any responsibility for the content, or the use of, any goods or services that may be identified or described on the Event Platform and we shall not be liable for any loss or damage caused or alleged to be caused by or in connection with use of, or reliance on, any content, goods or services available on or through the Event Platform or any website or other resource referenced therein.

(c) The Organizer may issue you with a username and password. Usernames and passwords are confidential and remain the property of the Organizer at all times and may not be sold, assigned or transferred to any third party without our permission. Your username and password are personal to you. You hereby agree that you will not permit others to use your username or password and you will be and remain liable for the acts of any person using your username and password.

(d) Any posts, messages or other materials, information or data you supply or upload to the Event Platform (collectively, "Materials") will be considered non-confidential

and non-proprietary, and we have the right to use, copy, distribute and disclose to third parties any such Materials for any purpose. You hereby waive any moral rights in any Materials to the extent permitted by applicable law. We reserve the right, at our sole discretion, to edit or remove postings to any message boards on the Event Platform and delete or use electronic methods to block or filter any Materials at our discretion, but we do not have any obligation to do so. You shall not make libellous postings or any postings which are illegal or infringe the intellectual property rights of any third party. The Organizer will not be responsible for monitoring Materials for compliance with law.

(e) You may use the Event Platform solely for access to the Event. Without limitation, you must not:

(i) download, store, reproduce, transmit, display, copy, distribute, exploit, or use the Event Platform and/or any content thereon for your own commercial gain,

(ii) use the Event Platform and/or any content thereon in any manner other than in compliance with law and these terms and conditions,

(iii) infringe our intellectual property rights or those of any third party in relation to your use of the Event Platform and/or any content thereon,

(iv) transmit, or procure the sending of, any unsolicited or unauthorized advertising or promotional material or any other form of similar solicitation, and/or

(v) knowingly transmit, send or upload any data that contains viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties viruses.

(f) We are under no obligation to oversee, monitor or moderate any interactive service we provide on the Event Platform and, without limitation, we expressly exclude all liability for any loss, injury or damage whatsoever arising from the use of any interactive service by any user, whether the service is moderated or not.

**9/ APPLICABLE AMENDMENTS**

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force.

The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

**10/ USE OF PARTICIPANT LOGO**

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

**11/ SETTLEMENT**

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

**12/ PRIVACY AND SECURITY POLICY**

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: privacy, confidentiality, and management of personal information

Name of the organization:

Name of legal representative:

I accept the general conditions of advanced business events

I agree to receive newsletters and emails from AD2S 2024 partners and sponsors

**Date, signature and commercial stamp/seal**

**KINDLY COMPLETE PAGES 5-6 , DATE AND SIGN PAGE 8 AND RETURN THE PAGES  
by email to [ad2s@advbe.com](mailto:ad2s@advbe.com)  
A 60% DOWN PAYMENT IS REQUIRED UPON REGISTRATION TO SECURE YOUR PARTICIPATION**



abe - advanced business events (AD2S Aerospace & Defence Support and Services 2024)  
10, rue de la Rochefoucauld - CS 50300 - 92100 Boulogne-Billancourt - France  
SAS with capital of €50,000 - 515 013 506 00040 - NAF 8230 Z